

# Welcome!

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## Welcome, friend!

Welcome to this issue of the *Journal of Applied Instructional Design*! We have cooked up a nice fresh meal here for those of you who are interested in designing learning and performance.

**We are wonderfully varied.** We recently looked at the people who visited our journal website and were pleased to find that our readers are from all over the globe. As you read this issue's articles, you will also find that our authors come from diverse parts of our field. We will cover the range from medical education and simulation to student help-seeking, to new ways of thinking about accessibility and instructional technology.

**We are committed to the practice of instructional design generally, but we are committed to your practice of instructional design.** We will do practically any morally defensible thing to encourage the various practice communities of instructional designers to participate in this ever-maturing discussion and exploration of the design of learning and performance. As I travel through various spheres of influence (business, academia, non-profits, military, primary and secondary education, and medicine—to name a few), I am continually amazed by what I see. We are doing great things... I mean really great things.

**What if all of us knew what each of us was doing? ...the successes and near-misses?  
How great could we be?**

That is the promise of this journal: it is devoted to practitioners and scholars who are focused on the *application* of instructional design in its varied incarnations. I love that.

**We need you.** We need you to reflect on what you are doing and then share it with the rest of us. To that end, we are trying to make it less daunting to publish. See our last article in this issue about the various types of articles we are soliciting. To lure you gifted designers in, we have established a new kind of article: the Instructional/Performance Innovation Report. In these articles, we ask that you base your innovations in theory and research, but you do not need to have efficacy data yet (though we would love that). We will only publish one of these an issue, but we want to get you in the conversation. We need you in the conversation. Are you doing something that is based in great experience and good theory? Tell us about it.

We are also starting a "Letters to the Editor" section. Each issue we will publish some of these letters. Please see this issue's final article for a description of the kinds of articles we need.

**The principle is simple: Together we grow, apart we wither.**

You may have noticed I am not Dr. Willi Savenye. Willi, after being our Editor for the normal three years, has stepped aside. If you do not know her, you are missing a treat. I have seldom met a more selfless person. Join me in honoring her for a job well done. On a bright note, she will remain on staff as our Editor Emeritus (How cool is that?), and will continue to contribute her wisdom and expertise.

Thank you, Dr. Savenye, for your great work... Now, please relax.

*Don Robison*