

Guest Editorial

Leslie Moller, Ph.D. Senior Editor

Hello Friends and Readers

In 2010, Gary Morrison, one of our top Scholars of Instructional Design, proposed to the board of AECT a new journal dedicated to the scholar-practitioner and thus the *Journal of Applied Instructional Design* was born. The purpose of the journal was:

The purpose of this journal is to bridge the gap between theory and practice by providing reflective practitioners a means for publishing articles related to the field. The proposed journal will establish and maintain a scholarly standard with the appropriate rigor for articles based on design and development projects. Articles might include evaluation reports (summative and formative), lessons learned, design and development approaches, as well as applied research. The articles will be based on design and development projects as opposed to pure research projects and focus on lessons learned and how to improve the instructional design process. Rigor will be established through articles grounded in research and theory.

It was an honor to be asked to serve as the founding editor for 2 years, which has become 4 years. But I think it is time for me to step down and I believe that our new editor will continue and even likely improve JAID.

Associate Editor Wilhelmina C. Savenye, Ph.D will take over the role of Editor with the publication of this issue. Since the start of the journal Willie has been part of every issue and I have complete confidence that the journal will steadily improve under her leadership.

Putting out a journal like this takes more than one or two people. Don Robison, the Production Editor, has been an essential part of putting ideas into the publication and I am especially proud of the cover and article that he was solely responsible for on Malala Yousafzai.

Douglas Harvey, our other associate Editor has been a tremendous help in reviewing articles, giving feedback to authors and generally being there for whatever help I needed.

I owe deep thanks to Associate Editor Ben Erlandson who serves as our copy editor.

Although she was not given a long time or many opportunities, mostly my fault, Alexandra Salas served as blog and I hope the forthcoming issues will offer more interactive blogs. I am especially proud of Alexas since she recently completed her Ph.D. and I was fortunate to be her chair.

Although this would go on forever, a group thanks to all our reviewers and the journal's Editorial Board.

All these people helped us to produce the journal and the results were very good. We had over 8,000 unique readers many of them repeat readers representing over 2, 300 unique cities in 118 different countries.

As a long time scholar-practitioner I think this journal serves an important need. Although ETRD, and our other journals serve key function in advancing our field, the scholar-practitioner brings a different perspective and contribution than would be impossible for traditional researchers. In my 20 years of being a practitioner every ID project was also a learning experience for me. Even my more traditional research publication began as the results of being a practitioner. One never knows where ideas will take a person.

On a personal note, I am deeply grateful to the journal and AECT for giving me this opportunity. It allowed me to read a lot of great articles, work with some fantastic people, and provided me a sense of giving back to AECT and the Instructional Design community.

With a nod to Roy Rodgers, "Happy Trails to you"

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